

Press Release

Westland Announce Strategic UK Roller Partnership with BFS

1st November 2008 - In today's challenging business environment we are striving to give our customers the best possible service while keeping existing price structures in place. As where sure GB market will appreciate this is no mean feat in our current climate.

We are therefore pleased to announce a new business partnership to ensure that this best practice continues well into the future. Westland Rollers Ltd is joining forces with BFS. This well established family business has been supplying pressroom products to the printing industry across the UK since 1986. A year and a half ago BFS bought its own roller factory in Haverhill supplying new rollers as well as a roller recovery service.

For the last two months BFS has received intensive training from our own engineers and we are confident that they have reached the level of manufacture quality our customers expect from Westland Rollers.

In order to maintain the highest service levels whilst maintaining current pricing structures we have made the decision to conduct all UK roller manufacturing at the BFS factory in Haverhill.

As of November 1st, BFS will be our official licensee in the UK and will manufacture your rollers with Westland rubber and technology. As a customer you will be able to place all your orders for rollers with BFS and they will process your sales order and invoice you directly with the same service level Westland rollers provided. For your peace of mind, Westland engineers will be on hand to provide support to BFS.

We believe we have done everything we can to ensure operations run smoothly and are always ready to listen to any comments you may have and, should a problem or issue arise, we will do our very best to solve it quickly and efficiently.

On behalf of Westland we would like to thank everyone in the UK, who has given us, there trust in our products and for all the business we have received. We hope to continue to serve you through BFS with the best Westland products and the highest service.

Peter van Dijk
Managing Director
Westland Rollers Ltd.

bfs

PRESSROOM SOLUTIONS

5 Pincent's Kiln Industrial Estate
Pincent's Lane, Calcot, Berkshire
RG31 7SD T: 0118 930 5999

Westland Gummiwerke GmbH & Co. KG
Westlandstraße 6
D-49324 Melle
Telefon +49 (0) 54 22/7 02-0
www.westland.eu



Amtsgericht Osnabrück HRA 4331
Persönlich haftende Gesellschafterin:
Westland Beteiligungsgesellschaft mbH
Amtsgericht Osnabrück HRB 1445
Geschäftsführender Gesellschafter: Georg zur Nedden
Geschäftsführerin: Dagmar zur Nedden

Banken:
Kreissparkasse Melle (BLZ 265 522 86) Kto. 108 084
SWIFT: NOLADE21MEL
IBAN: DE86 2655 2286 0000 1080 84
Dresdner Bank Osnabrück (BLZ 265 800 70) Kto. 8 802 129 00
SWIFT: DRES DE FF 266
IBAN: DE82 2658 0070 0880 2129 00